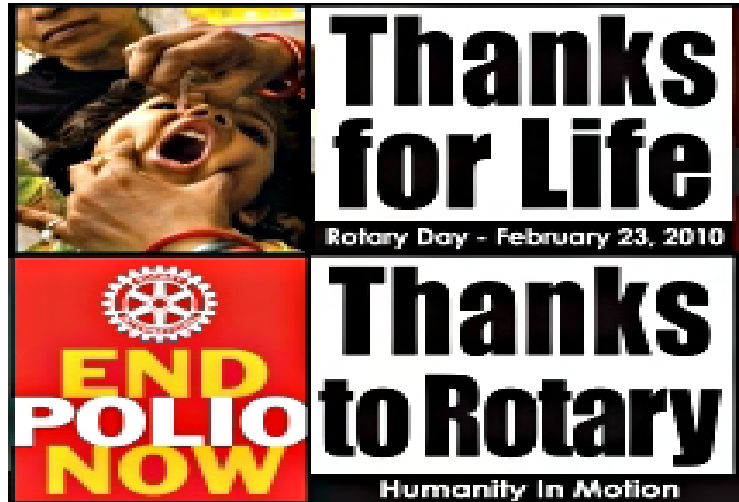




Thanks for Life

Thanks For Life is a purpose-built initiative, specifically designed to combine the talents and efforts of every Rotary club in RIBI with these main aims...

- To raise £1m for Polio Eradication through the Thanks for Life initiative.
- To maximise public awareness of the Rotary Polio campaign, the Gates Challenge and Rotary in general.
- To increase membership.



It will involve a co-ordinated campaign, timed for February 23, 2010, Rotary Day - and the period around it (February 20 - 28). Money raised will be credited to the Gates Challenge and count against club and district targets. It is expected that every club in RIBI will contribute something to meet the overall objectives:

- Organise a Polio Eradication fundraising event in its own community - Thanks for Life (schools);
- Obtain wide-ranging media coverage for this event;
- Organise a 'Window of Opportunity'.

The 'Linked Initiatives'

There are a number of initiatives that are currently being investigated and pursued by clubs and districts in support of the Thanks for Life campaign...

Thanks for Life:

- Linking with local schools for awareness-raising of the Polio campaign;
- Linking with local schools for fund generation initiatives;
- Interaction with parents - Rotary membership potential;
- Involve / establish Interact Clubs;
- Involve / establish Rotaract Clubs.

Rotary National Immunisation Days:

- Organise a specific NID project;
- Produce a compelling TV documentary;
- Maximise PR opportunities;
- Support with production of background material to publicise the campaign.

Meet a Celebrity:

- Link with high-profile celebrities, both nationally and locally;
- Organise profile-raising event;
- Maximise PR opportunities.

Windows of Opportunity:

- Every club (or cluster of clubs) to utilise an empty shop window to showcase the Polio Eradication campaign;
- Interact with shoppers;
- Publicise local Polio events - schools etc.

Maximise PR opportunities:

- Showcase Rotary in general;
- Multi-faceted media 'blitz' at national and regional levels;
- Opportunity to attract new members.

Business-to-Business dinners:

- Engage with local business community to generate funding and heighten profile via a high-profile dinner / lunch or other event;
- Maximise PR opportunities;
- Organise other localised initiatives on similar lines

Marketing / PR support:

A specific team has been established to support this project and provide top quality, easy-to-use materials to enable the clubs and districts to maximise the opportunity for publicity within all sections of the media. The support will include a 'window kit' for clubs to use.

Balancing the books:

The campaign has been designed to meet the Gates Challenge and maximise publicity without impacting on other important Rotary projects. By focussing on a limited time-frame and supporting the project by way of a wide-ranging set of media materials and resources, this should be possible.

Rotary Club of Banbury

Rtn. Roger Worrall Presidents Night

Saturday 31st October 2009

Museum opens 6:00 pm

Dress Black Tie

Dinner 7:00 pm for 7:30pm Dancing to "Something Else"

Carriages Midnight Tickets £30:00 Each

Who'sWho



David Fowler: RIBI President 2009-2010

David retired in 2003 from the civil and structural engineering practice of which he was senior partner. He is a fellow of the Institution of Structural Engineers and a past chairman of the local branch. He has also been a member of the UK based Association of Consulting Engineers and the French Society of Scientific Engineers. David's first involvement with Rotary was as a member of a Group Study Exchange team in

1976, visiting District 7850, which includes parts of New Hampshire, Vermont and Quebec.

A Rotarian since 1984, David was the charter president of the Rotary Club of Edgbaston Convention in Birmingham and has continued as a member of that club since moving to live near Worcester ten years ago.

He has served Rotary International as a district governor, Literacy Resource Group general co-ordinator (2006-2008), committee and task force member, resource group area and zone co-ordinator, Institute chairman (4 times) and RI training leader (2007 & 2008).

He was Rotary International in Britain & Ireland (RIBI) conference chairman for Blackpool 2008 and has served on the RIBI international committee and the leadership development & training committee. In district 1060 he was conference chairman in 2007, Council on Legislation representative (1998, 2001, 2004 & 2007) and has been PolioPlus officer, district editor and international committee chairman.

He has been married to Daphne for 45 years and she has been a member of Inner Wheel for 24 of those years recently completing three years as district secretary. David and Daphne have two children, both married, and three grandchildren.

For hobbies (in addition to Rotary) David enjoys wine tasting, cycling and walking. He has recently retired as the Parish Tree Warden and chairman of the village investment club. He is a member of the local history group and an assistant church organist. His other interests include theatre and cinema going, computers, music and travel.

SPEAKER REPORTS.

Friday 4th September 2009 Martin and Emma: RYLA

The average age of the club was greatly reduced today as we hosted two Rotary Youth Leadership Award (RYLA) candidates one sponsored by us, the other by Cherwell – it would not be amiss to say that as both were very presentable young people, ours was the prettiest!

In early summer a selection process settled upon Martin and Emma as two young people who already have leadership qualities and therefore benefit from the RYLA activity week in a centre located near Bala North Wales. Both had to attend an induction day and then spent a week with some 25 other young people working in teams to build up outdoor activity skills in preparation for a mini expedition at the end of the week.

An excellent slide presentation accompanied a humorous and detailed account of their experiences, including a resume of learning points about themselves and their performance over the week given to them by fellow candidates.

Martin is in full-time work with a well known local horticulture concern, has always been active in local sports and is an enthusiastic individual.

Emma is currently reading Mathematics at Exeter University and hopes to settle into a teaching post eventually. Like Martin she is very involved in local activities, especially the Royal British Legion Youth band. An assured manner and positive attitude made this both an interesting and enjoyable post lunchtime presentation. Rotary should be proud of the young people it encounters/sponsors/assists, and probably do something to retain contact.

Roy Watkins

Young Volunteer totally committed to make a difference.

Pictured below, Madeleine Hurry aged 16 has been a Leonard Cheshire Disability volunteer for a year, undertaking awareness raising re disability issues, assisting an MS service user to prepare a manuscript for publication while also preparing for 18 examinations in the summer. Madeleine had been intending to travel with the school (Warriner) to Uganda but pulled out of the trip, however she organised raffle and is seen here presenting a cheque for £50.00 to Andrew, other money has been presented to different parts of the local Leonard Cheshire Disability organisation.



Madeleine recently obtained a coveted scholarship and is now at D'overbraekes Sixth Form College, Oxford, but keen to continue to volunteer and make a difference.

Roy Watkins

The District Governor Terry Kenyon was welcomed by our club on the 11th. September. Her talk was appreciated by all those present at the meeting.

Our Speaker on 25th September was Jason Gibbins, the editor of the Banbury Guardian. He started off by asking for a show of hands of those who regularly visited the Banbury Guardian website, which was pitifully small, and explained some of the advantages to him and to us of the website – in particular that it was constantly updated – and that was where we would find the freshest news.

He then went on to explain how the recession had affected his industry, and the effect of the recovery from the recession. Advertising, particularly in the key areas of Property, Jobs and Cars had been seriously hit. Jobs had scarcely started to recover. It was the same for cars.

The Governments scrappage scheme may have something to do with this.

He then went on to tell us about how demographics affected his target audience. He had to cater for the colonels in Adderbury and the blue collar workers as well as all other sections of the community.

When Jason asked for a show of hands of those who regularly read the newspaper, the response was almost unanimous, in marked contrast to those who visited the website

His talk was followed by a lively question and answer session – so much so that time went on to 2.15, and President Roger had to call a halt to further questions.

The vote of thanks was given by Rtn Michael Banks.

Rotary Club of Banbury Cherwell

The demise of the Banbury Sporting Club and regular dinners has left a void in the Banbury business social scene.

Therefore this has prompted us to re-launch Sporting Dinners and hence we cordially invite you to an Evening with Tony Mason.

Tony had a very successful motorsport career and was a presenter of BBC TV's Top Gear for many years. He is much in demand as an after dinner speaker and raconteur and we are delighted to have his company on Wednesday 18th November.

The dinner will be held at the Whately Hall in Banbury and will cost £30 per head. There will be tables of ten available and I very much look forward to you registering your interest, either by telephone on 01993 813500 or email: john@mr-ifa.co.uk <mailto:john@mr-ifa.co.uk>.

I would encourage an early booking and shall be grateful if you would confirm your attendance and the numbers required at your earliest convenience.

The dinner will be hosted by Banbury Cherwell Rotary Club and the proceeds of the evening will be donated to Rotary Charities and Katharine House Hospice.

TONY MASON

Tony Mason came to television after a very successful motorsport career during which time he won outright the RAC Rally of Great Britain in 1972; he and Roger Clark in their Ford Escort were the only British Crew to do so in a period spanning 35 years.

He was a popular presenter on BBC TV's Top Gear for fourteen years, during which time he reported on a wide variety of topics ranging from vintage Rolls Royces and high-performance Jaguars through to Eddie Stobart trucks and Volvo's £15million concept bus - the most expensive vehicle that he, or anyone else on Top Gear, has ever driven!

Tony has also been a regular feature of the BBC's coverage of the World Championship RAC Rally and presented Top Gear Motorsport from all over the world. He covered the Goodwood Festival of Speed in all its early years and has interviewed practically every world class race and rally driver at some time.

He is an accomplished driver himself with many competition successes to his credit. As a rally co-driver he has partnered many top stars of the sport including the legendary Finnish driver Hannu Mikkola, with whom he competed again for Ford in a Classic Rally in New Zealand recently.

Tony is widely travelled and has visited over 115 countries to date and has appeared in front of audiences on all six continents as a compère and after-dinner speaker.

He has also written four books and writes articles for national newspapers and magazines including the Daily Telegraph and the Daily Express.

In addition to his regular Top Gear performances on TV, Tony has appeared on many other programmes as diverse as BBC One's Antiques Inspectors and the National Lottery Show and is a frequent feature on Terry Wogan's 'Aunties Bloomers!' He has also made numerous appearances on television in Australia and New Zealand.

Tony is currently appearing in two ten-part series on the Discovery Sky Channel, "Off the Road" and "Classic Car Club". He is much in demand as an after-dinner speaker and is represented by major speaker agencies.

He recently hosted a motoring theme cruise on the P & O liner 'Oriana' and is part of the commentary team at the prestigious Goodwood Festival of Speed.

If you are interested, please contact John Rathbone.

COMMITTEE REPORTS.

Foundation.

Arrangements for the Christmas Festival of Music are well in hand with sponsorship from Whitely Stimpson and Partners and the Colin Sanders Innovation Centre.

The Welcome Rally for the Ambassadorial Scholars will be held on 15th. October at Lord Nuffield Club, Oxford. Details from Martin Phillips.

David Caswell, Chairman of District Foundation Committee, will be speaking to our club on the 11th. December his subject will be World Peace.

WHAT IS FOUNDATION?

The Rotary Foundation is Rotary's own charity. It is supported by voluntary contributions from Rotarians and friends of the Foundation and generous donations from the general public who share its vision of a better world. Rotary Foundation in the United Kingdom (RFUK) is an Associate Foundation of the international charitable trust. Based at Alcester in Warwickshire, RFUK handles Gift Aid, legacies, covenants and ordinary contributions from Rotarians and individuals.

The mission of The Rotary Foundation is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty. It has become one of the foremost non-governmental foundations with the educational support programme being the largest private scholarship endowment in the world. It is said that every minute of every day Rotary will touch the lives of millions somewhere in the world.

Community and Vocational.

Whilst it has been utilised to raise valuable funds for charities every 12 months during the weeks leading up to Christmas, the street organ has otherwise tended to languish unproductively in the garages of various Rotarians throughout the rest of each year. Having arranged for it to be refurbished, Rtn. John Webb has grasped the nettle to sweat this particular asset to greater effect, firstly helping Chipping Norton Rotary Club promote the Jazz Festival in September and then on 4th October he will again be in action at the Canal Day.

Dragon Boats are set to return (Sunday 30th May 2010) amid the glorious setting of Broughton Castle with our very grateful appreciation to Lord & Lady Saye & Sele for their kind permission to hold this event once again on their land. A number of companies have already indicated their intention to enter teams in this fun and fundraising venture and two sponsors have also come forward.

There will be much hard work in the organisation but the members of the working party are actively promoting what will hopefully be a significant improvement on the inaugural event in 2008. That was considered a success by many so all being well this will attract even more interest. It is intended that the proceeds will be invested in the General Trust Fund such that this should provide an opportunity to build up a sum that can be used to respond more constructively to requests for help as they occur.

The Royal British Legion is looking for volunteers to help with the distribution and collection of boxes/cans in the third week of October ready for the Poppy Appeal commencing 24th October and then collecting in the town between the 1st and 6th November. Anyone who feels that they could spare some time, please contact either Rtn. Paul Shea. It is neither arduous nor requires a huge commitment. However, the help is greatly appreciated by the organization.

If you feel like a bit of exercise, there is a disco at the Masonic Hall on Friday 23rd October (7pm to midnight) with a light buffet. Tickets cost £10 per head with half that amount going to the Rotary supported Leonard Cheshire Disability School 4 All in Africa Project. The downside is that you will be subjected part of the evening to a presentation on the Isles of Scilly to Shetland trek. Numbers have to be booked to cater for the food, so please let Rtn. Andrew Fairbairn know if you (and your partner, friends, colleagues etc.) wish to come.

Sports and Entertainment.

GOLF. Our club won both the 4B's competition and the Bigwood Trophy.

The Autumn club competition will take place on Monday 28th. September.

Tickets for the Varsity Rugby match will be available from the 16th. October.

The Inter Club Quiz is planned for February.

Other items under discussion include "Cheese and Wine" evening, Indoor Bowls, and an evening called "Poetic Licence".

HON SECRETARY – Dr. Ian Rodrick **CLUB WEBSITE** ; - www.banburyrotaryclub.org.uk

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david@hitchcoxbanbury.fsnet.co.uk **COPY DATE** is the penultimate Friday of the month.

Please Note. the next bulletin will be the shortened version produced by President Roger Worrall

Friday Lunchtime Duty Roster October/ November 2009

If you are unable to carry out your lunchtime duties as shown above **it is your** responsibility to arrange a substitute and amend the list.

Do not forget to apologise if you are going to miss a meeting. Your name should be written in the book, or you should telephone **RICHARD GEORGE on 01280 704607** by 5.00pm on the Wednesday before the meeting.

Failure to do so will result in a 'brown' envelope requesting immediate payment for the meal as we have to pay for the number of meals booked.